



Florence  
Crittenton  
Services

# Sponsorship Opportunities Pathways to Empowerment: Empowering Me. Uplifting We. Build Stronger Futures Together.

**Pathways to Empowerment 2026** is a celebration of resilience, progress, and community. Rooted in the ideal **“Empowering Me. Uplifting We. Building Stronger Futures Together,”** this annual event highlights the individual growth of teen moms and their children while showcasing the collective strength of the FloCrit community. Through inspiring stories, engaging activities, and opportunities to give, attendees will leave feeling connected, inspired, and motivated to make a difference.

As **FloCrit’s signature event**, Pathways to Empowerment brings together over **500 attendees**, including supporters, partners, community leaders, board members, alumni, teen moms, and their families, to celebrate the transformative work of Florence Crittenton Services. This event is a chance to rally support for the young families we serve and to highlight how our programs such as education, housing, mental health support, and early childhood education create brighter futures.

At FloCrit, we use a **two-generation approach**, empowering teen moms to achieve their goals while setting their children up for long-term success. Supporting one generation uplifts the next, creating a ripple effect that strengthens entire communities.

## Why Sponsorship Matters

Sponsorships for Pathways to Empowerment directly fund critical programs, ensuring teen moms and their children have access to essential resources like education, mental health services, childcare, and housing support. By partnering with us, you’re not just supporting an event - you’re actively investing in the success of families and the future of our communities.

For more information about attending or sponsorship opportunities, please contact Michelle Baldwin, Volunteer and Special Events Manager, at [mbaldwin@flocritco.org](mailto:mbaldwin@flocritco.org) or 720.423.8908. If you don’t see a sponsorship level that fits your needs, we’re happy to create something meaningful for you or your organization.

**Presenting  
Sponsor  
\$20,000**

- Your logo on the event webpage, event emails, partner pages, annual report, and newsletter
- Your name in the event title on the sponsor banners displayed at Pathways to Empowerment
- Your logo on the Pathways to Empowerment program cover
- Your name in event title
- Your logo in the event AV loop
- Your ad in front inside cover of the Pathways to Empowerment program
- Recognition from the stage
- Speaking opportunity at Pathways to Empowerment
- 20 tickets to Pathways to Empowerment
- Premium reserved seating at Pathways to Empowerment
- Individual social media feature
- Verbal mention in all media spots

Turn this page over for more sponsorship opportunities.

**Empowerment  
Sponsor  
\$10,000**

- Your logo on the event webpage, event emails, partner pages, annual report, and newsletter
- Your logo on the sponsor banner displayed at Pathways to Empowerment
- Your logo on back of the Pathways to Empowerment program
- Your logo in the event AV loop
- Your ad in back inside cover of the Pathways to Empowerment program
- Recognition from the stage during events
- 20 tickets to Pathways to Empowerment
- Premium reserved seating at Pathways to Empowerment
- Individual social media feature

**Champion  
Sponsor  
\$7,500**

- Your logo on the event webpage, event emails, partner pages, annual report, and newsletter
- Your logo on the sponsor banner displayed at Pathways to Empowerment
- Your logo in the event AV loop
- Your full-page ad in the Pathways to Empowerment program
- Recognition from the stage
- 10 tickets to Pathways to Empowerment
- Priority reserved seating at Pathways to Empowerment
- Individual social media feature

**Advocate  
Sponsor  
\$5,000**

- Your logo on the event webpage, event emails, partner pages, annual report, and newsletter
- Your logo on the sponsor banner displayed at Pathways to Empowerment
- Your logo in the event AV loop
- Your half-page ad in Pathways to Empowerment program
- Recognition from the stage
- 10 tickets to Pathways to Empowerment
- Preferred reserved seating at Pathways to Empowerment
- Individual social media feature

**Supporter  
Sponsor  
\$3,500**

- Your name on the event webpage, event emails, partner pages, annual report, and newsletter
- Your logo on sponsor banners displayed at Pathways to Empowerment
- Your logo in the event AV loop
- Your quarter-page ad in Pathways to Empowerment program
- Recognition from the stage during Pathways to Empowerment
- 8 Pathways to Empowerment tickets
- Group social media feature

**Friend  
Sponsor  
\$2,500**

- Your name on the event webpage, event emails, partner pages, annual report, and newsletter
- Your logo on sponsor banners displayed at Pathways to Empowerment
- Your name listed in the event AV loop
- 4 Pathways to Empowerment tickets
- Group social media feature