



## FLORENCE CRITTENTON SERVICES



## 2024 SPONSORSHIP OPPORTUNITIES



*Sponsoring FloCrit events showcases your support for the teen families within our community, playing a crucial role in sustaining the comprehensive services provided by Florence Crittenton Services. This year, we are streamlining our sponsorship appeal, making it a one-time ask for both events. Your dedication and investment remain vital to our mission, empowering teen moms to overcome obstacles and build brighter futures for themselves and their children!*

### Miles for Moms

Scheduled for October 5th, 2024, Miles for Moms is an annual run/walk/roll event that unites the FloCrit community, honoring the determination and successes of the teen moms we serve. This fun, casual, and family-friendly event kicks off Saturday morning on the Florence Crittenton campus, allowing participants to hear from various speakers, including a current FloCrit teen mom. The route, covering nearly 3 miles, leads participants to nearby Huston Lake Park before they return to campus for an awards ceremony. Registrants are encouraged to fundraise and form teams to contribute to the mission of educating, preparing, and empowering teen moms and their children. NEW in 2024: amplify your impact by joining our pooled match, enhancing your sponsorship to boost peer-to-peer fundraising and maximize support for our mission.



### Pathways to Empowerment

The journeys of FloCrit teen moms often involve challenges that are results of systemic barriers and external factors beyond their control. Florence Crittenton Services' comprehensive campus is dedicated to dismantling these obstacles in collaboration with teen moms, empowering them to navigate their unique paths towards successful futures.



Pathways to Empowerment, FloCrit's signature spring event, generates support for the services that dismantle barriers to success for teen mothers and their children. Scheduled for April 18th, 2024, at the Denver Museum of Nature and Science, this event promises a blend of excellent food, drinks, and mission-centered engagement. It also serves as a unique opportunity for collective inspiration and celebration, spotlighting the diverse pathways embarked upon by FloCrit teen families.

In addition to celebrating the strength of FloCrit teen families at Pathways to Empowerment, we are also excited to honor our 2024 Dr. Kate Waller Barrett Advocate Award recipient and our 2024 Charles Crittenton Community Partner Award recipient, to be announced in January and recognized during the Pathways to Empowerment event.



Questions? Contact Theresa Garcia at [tgarcia@flocritco.org](mailto:tgarcia@flocritco.org) or call 720.423.8910

## 2024 Sponsorship Key

	Presenting	Champion	Advocate	Supporter	Friend
<b>Pathways to Empowerment</b>	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
P2E + Miles for Moms	\$25,000	\$17,500	\$12,500	\$6,500	\$3,250
<b>Miles for Moms</b>	\$10,000	\$5,000	\$2,500	\$1,500	\$750
M4M + Pooled Match	\$12,500	\$6,500	\$3,000	\$2,000	\$1,000

		Presenting	Champion	Advocate	Supporter	Friend
<b>Community Benefit</b>	Educate, prepare, and empower teen moms and their children.	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓
	Sponsor banners prominently displayed at event ( <i>deadline 3 weeks prior to event date</i> )	In event title In event title	✓ ✓	✓ ✓	✓ ✓	✓ ✓
<b>WHERE YOU WILL SEE YOUR NAME OR LOGO</b>	<i>T-Shirt (deadline 8/30/24)</i>	Front	Back	Back	Back	Back
	Event title	✓ ✓				
	AV loop	Logo	Logo	Logo	Name	Name
	Ad in event guide ( <i>deadline 3/22/24</i> )	Front inside cover	Back inside cover	Full page	Half page	Quarter page
	Recognition from the stage during the event finale	✓ ✓	✓	✓		
	Speaking opportunity during the event finale	✓ ✓				
<b>GUEST EXPERIENCE (P2E Only)</b>	Individual tickets	25	20	20	10	10
	Reserved seating during event finale	Premium seating	Priority seating	Preferred seating	Reserved seating	Reserved seating
<b>MARKETING AND MEDIA RECOGNITION</b>	Event emails	Logo	Logo	Logo	Name	Name
	Event website	Logo	Logo	Logo	Name	Name
	Individual social media feature	✓ ✓	✓ ✓	✓ ✓		
	Group social media feature				✓ ✓	✓ ✓
	Verbal mention in all media spots	✓ ✓				