



PATHWAYS

To Empowerment

Essential Together | April 8, 2021

A FLOCRT
SPECIAL REPORT
WITH



Being an event sponsor shows you support teen families in our community and that support is essential to the comprehensive services Florence Crittenton Services provides. Your commitment and investment is essential to us.

Pathways to Empowerment: Everyone is Essential

Thursday, April 8, 2021

Join us on Thursday, April 8, 2021 at 5:00 p.m. for *Pathways to Empowerment: Essential Together*, a LIVE special report with Denver7. This exclusive half hour news broadcast will celebrate the people and services that are essential to keeping our organization and community thriving.

Every person in our FloCrit community is essential. Our Early Childhood Education Center teachers have kept the youngest members of the FloCrit community learning and growing. Our Student and Family Support Program team continue to meet the evolving and complex needs of our teen families. Our facilities staff work overtime to make our campus the safest possible place to learn, work, and play. Our teen moms themselves have, over the past year, shown incredible resiliency and commitment to their education, their children, and their future. At FloCrit, we know firsthand how essential it is to invest in the youngest and most marginalized members of our community. And we know the limitless possibilities that happen when you do.

And we are talking about you—our community supporters. You are essential to us and the learning, growth, and development that happens at Florence Crittenton Services.

Contact Maggie McHenry, Director of Development, at mmchenry@flocritco.org or 720.423.8908 for more information or to secure your support as a sponsor of *Pathways to Empowerment 2021: Everyone is Essential*, a LIVE special report with Denver7.



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		Presenting \$20,000	Champion \$10,000	Advocate \$7,500	Supporter \$5,000	Friend \$2,500
COMMUNITY BENEFIT	Educate, prepare, and empower FloCrit teen mothers and their children	✓	✓	✓	✓	✓
	Eligible for the Colorado Child Care Contribution Credit (50% state tax credit)	✓	✓	✓	✓	✓
GUEST EXPERIENCE	Guest registrations	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
	Personalized electronic invitation with sponsor name or logo and video	✓	✓	✓		
WHERE YOU WILL SEE YOUR NAME OR LOGO	Event title	✓				
	Commercial break recognition	One minute pre-recorded or live exclusive feature	30 second pre-recorded exclusive feature	15 second pre-recorded exclusive feature	Logo appears on screen with verbal recognition	Logo appears on screen with verbal recognition
	Promotion in pre-event printed material	Logo	Logo	Logo	Name	Name
	Event recap in July newsletter mailed to over 4,000 FloCrit supporters	Logo	Logo	Logo	Name	Name
MARKETING AND MEDIA RECOGNITION	Event emails	Logo	Logo	Logo	Logo	Logo
	Event website	Logo	Logo	Logo	Logo	Logo
	Individual social media feature	✓	✓	✓		
	Group social media feature				✓	✓
	Verbal mention in all media spots	✓				