



PATHWAYS

To Empowerment

A Collection of Stories | 4.16.20

Being an event sponsor shows you support teen families in our community and that support is essential to the comprehensive services Florence Crittenton Services provides. The work we do as Colorado's premier, multi-generational service provider to teen families would not be possible without your investment and commitment to the empowerment of Florence Crittenton teen moms and their children.

Pathways to Empowerment: A Collection of Stories

Thursday, April 16, 2020

at The Children's Museum of Denver

Florence Crittenton teen moms and their children forge their own paths on a journey that is anything but easy. Faced with adversity, their unbridled strength and limitless potential propels them to success at Florence Crittenton Services and beyond. Pathways to Empowerment is Florence Crittenton Services' reimagined spring fundraising event celebrating the journey of FloCrit teen moms and their children.

Join us on Thursday, April 16 at the Children's Museum of Denver for an evening of food, drinks, and opportunities to hear the compelling stories of these FloCrit journeys. This year's theme, A Collection of Stories, centers on the life stories of our moms and their children. Each young woman who comes to Florence Crittenton Services has her own unique and powerful narrative to share. Keeping the tradition started at the Cycles of Success Gala two years ago, Florence Crittenton Services is thrilled to honor Patti Klinge, a pillar of social justice and empowerment in our community, with the Dr. Kate Waller Barret Advocate Award and law firm Brownstein Hyatt Farber Schreck, who keeps strong communities at the core of their practice, with the Charles Crittenton Community Partner Award.

Tickets will be available in January and sponsorships are available now by contacting Maggie McHenry, Director of Development, at mmchenry@flocritco.org or 720.423.8908.





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Visit flocritco.org/get-involved/events/cyclesofsuccess to fill out a sponsorship commitment form. For more information, contact Maggie McHenry, Director of Development, at mmchenry@flocritco.org or 720.423.8908.

		Presenting \$25,000	Champion \$20,000	Advocate \$10,000	Supporter \$5,000	Friend \$2,500
COMMUNITY BENEFIT	Help create pathways to empowerment for FloCrit teen moms and their children in the Denver Metro area	✓	✓	✓	✓	✓
	Exhibit recognition	All	Solo Premium placement	1 of 2 Premium placement	1 of 3	1 of 4
WHERE YOU WILL SEE YOUR NAME OR LOGO	Printed on cocktail napkins (deadline 3/20/20)		✓			
	Event title	✓				
	AV loop	Logo	Logo	Logo	Name	Name
	Ad in event guide (deadline 3/20/20)	Front inside cover	Back inside cover	Full page	Half page	Quarter page
	Recognition from the stage during the event finale	✓	✓	✓		
	Speaking opportunity during the event finale	✓				
GUEST EXPERIENCE	Individual tickets	25	20	20	10	10
	Reserved tables during event finale	2 premium tables	2 priority tables	2 preferred tables	Reserved high-top tables	
MARKETING AND MEDIA RECOGNITION	Event emails	Logo	Logo	Logo	Name	Name
	Event website	Logo	Logo	Logo	Name	Name
	Individual social media feature	✓	✓	✓		
	Group social media feature				✓	✓
	Verbal mention in all media spots	✓				
OTHER EVENT SPONSORSHIPS	2020 School Supply Drive Summer 2020	✓	✓	✓	✓	
	16 th Annual Miles for Moms Fall 2020	Champion \$5000	Advocate \$2,500	Route \$1,500	Friend \$750	



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Event and Sponsorship Details

More About Exhibit Recognition

As guests walk through the museum exhibits, they will find food and drink, and will have opportunities to learn about the work of Florence Crittenton Services. To recognize our sponsors, large posters with sponsor logos or names will be displayed on easels at exhibits. Throughout the evening, we will invite guests to specific exhibits to spotlight FloCrit programs and hear directly from FloCrit staff and moms about how that program supports pathways to empowerment. Further align your support to our mission by sponsoring at the Champion or Advocate level to receive premium placement at one of these exhibits.

More About the Event Finale

The evening will conclude with guests coming together for a final celebration of the pathways to empowerment that FloCrit teen moms and their children travel. Guests will gather in a tent under the stars to hear from a Florence Crittenton Services teen mom as the most powerful testimony of the impact FloCrit has on our community. This gathering will also include dessert and our tradition of recognizing an individual and community partner for their extraordinary commitment to Florence Crittenton Services. This year, we are thrilled to be honoring long-time supporter Patti Klinge with the Dr. Kate Waller Barret Advocate Award and law firm Brownstein Hyatt Farber Schreck with the Charles Crittenton Community Partner Award. This not-to-miss end to a wonderful evening will provide event sponsors with more opportunities for recognition.

More About Other Event Sponsorships

Our annual School Supply Drive runs during July-August and collects school supplies for each young mom so that each is prepared for a successful school year. Miles for Moms, our annual run/walk in the fall, celebrates the determination and successes of the teen mothers at Florence Crittenton Services. Sponsorship benefits include logos or names in all marketing, media, and promotional materials.

For more event information or to participate in these two events, contact Theresa Garcia, Volunteer and Special Events Manager, at tgarcia@flocritco.org or 720.423.8910.