



Florence Crittenton Services 2018 Sponsorship Opportunities

This year, we are celebrating the 125th anniversary of Florence Crittenton Services in Denver! Thank you for your generous and loyal support for our programs that educate, prepare, and empower teen mothers and their children.

Your support is essential to the comprehensive services we provide. You can help us continue to create cycles of success for two generations—teen mother and child—as an event sponsor where your contribution funds our comprehensive programs and introduces us to new supporters. We would be thrilled to receive your support as a sponsor.

125th Anniversary Cycles of Success Gala

Thursday, March 8, 2018

Join us in celebrating a milestone accomplishment—125 years of service to women and children in Denver. We are celebrating at the Hilton Denver City Center formerly known as the Denver Marriott City Center with dinner, a silent auction, student speakers, and special guest keynote speaker, Amy Dickinson. For more than a decade, Amy's column, "Ask Amy: Advice for the Real World," has appeared in over 150 newspapers and is read by over 22 million readers daily.

14th Annual Miles for Moms 5K Run/Walk

Saturday, September 22, 2018

Every year, the Miles for Moms 5K Run/Walk raises money to provide the teen moms and children we serve at Florence Crittenton Services with vital support and programs. Join us at Sloan's Lake Park for our 14th Miles for Moms as we try to surpass our 2017 fundraising goal of \$75,000.



Educating, Preparing, and Empowering Teen Mothers and Children

125th Anniversary Cycles of Success Gala

Sponsorship Commitment Form

YES! Count me in as a sponsor for the 125th Anniversary Cycles of Success Gala on Thursday, March 8, 2018! I understand that some sponsorship benefits are deadline dependent for print.

\$25,000*

\$20,000*

\$10,000*

\$5,000

\$2,500

Company Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Fax: _____

Company Website: _____

Form of Payment Check Included Invoice Needed Call for Card Number

**Includes 2018 School Supply Drive and 14th Annual Miles for Moms 5K Run/Walk sponsorships*

Please complete this Sponsorship Commitment Form and return to:

Maggie McHenry, Development Associate
Florence Crittenton services
96 S. Zuni Street, Denver, CO 80223
mmchenry@flocritco.org • 720.423.8913

Signature: _____ Date: _____

125th Anniversary Cycles of Success Gala

2018 Sponsorship Levels

Marketing Benefits	Presenting \$25,000	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Complimentary seating with recognition on table*	Two VIP tables for 10 guests**	Two priority tables for 10 guests**	Two preferred tables for 10 guests**	One preferred table for 10 guests**	One table for 10 guests**
Advertisement in event program*	Front inside cover	Back inside cover	Full page	Half page	Quarter page
Recognition in printed event invitation*	Logo event in title	Logo	Logo	Company Name	Company Name
Recognition on event AV loop*	Logo in event title	Logo	Logo	Company Name	Company Name
Recognition in event communications (press releases, e-newsletters, social media)*	✓	✓	✓	✓	✓
Logo on www.flocritco.org*	✓	✓	✓	✓	✓
Sponsorship eligible for the Colorado Child Care Contribution Credit in excess of fair market value	✓	✓	✓	✓	✓
2018 School Supply Drive Sponsor	✓	✓	✓	✓	
14 th Annual Miles for Moms 5K Run/Walk Sponsorship	\$2,500 Gold Sponsorship	\$1,500 Silver Sponsorship	\$750 Bronze Sponsorship		
Recognition from stage	✓	✓	✓		
Speaking opportunity	✓				
Stage presentation of awards by company representative	✓				

*These benefits have printing deadlines

**Table seating can include a current student, alumna, or staff at your request

14th Annual Miles for Moms 5K Run/Walk

2018 Sponsorship Levels

Marketing Benefits	Presenting \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$750
Complimentary race entries (\$35 value)	25	20	15	10	5
Logo on participant t-shirt	Front	Back	Back	Back	Back
Logo on www.flocritco.org	✓	✓	✓	✓	✓
Sponsorship eligible for the Colorado Child Care Contribution Credit	✓	✓	✓	✓	✓
Recognition in pre- and post-event communications (press releases, e-newsletters, social media)	✓	✓	✓	✓	✓
Company logo on stage banner	✓	✓	✓	✓	✓
Company banner displayed	✓	✓	✓	✓	
10x10 booth space and opportunity to distribute gifts, product samples, or collateral	✓	✓	✓	✓	
2018 Donor Appreciation Breakfast Sponsorship	✓	✓	✓	✓	
Recognition in radio and TV marketing	✓	✓			
Speaking opportunity	✓				
Company logo in event title	✓				

125th Anniversary Cycles of Success Gala



Keynote Speaker: Amy Dickinson

Florence Crittenton Services is pleased to announce that the Florence Crittenton Services' 125th Anniversary Cycles of Success Gala will be held on Thursday, March 8, 2018 at the Denver Marriott City Center, and the keynote speaker will be advice columnist Amy Dickinson.

For more than a decade, her column, "Ask Amy: Advice for the Real World," has appeared in over 150 newspapers and is read by over 22 million readers daily. Amy has turned the homespun advice collected from her years as a single mother living in both urban and small-town America into straightforward, yet traditional answers to modern-day dilemmas. She is a regular voice on NPR, both as a panelist on the popular NPR quiz show "Wait, Wait, Don't Tell Me" and as a contributor on "All Things Considered." She has been published in Esquire, O magazine, The New York Times, and The Washington Post and has been a guest on "The Today Show" and CNN's "American Morning."

Amy left her Chicago home in 2007 to return to Freeville, NY, population 505, to care for her elderly mother. She later recognized that this trip revitalized her own life. It was there that she reconnected with a high school friend, whom she would marry, and got a new full-time job: stepmother to her husband's four girls. Shortly after her marriage, Amy's stepdaughter became a teen mother while in high school.

Amy Dickinson is the author of two New York Times bestselling books: *The Mighty Queens of Freeville: A Story of Surprising Second Chances*, a chronicle of her experiences and misadventures as a single mother to her daughter, Emily, and most recently, *Strangers Tend to Tell Me Things*, which is based on her return to Freeville, NY. In addition to her career as a writer, Dickinson is a substitute teacher at a local nursery school. She is committed to early literacy, and has work with Reach Out And Read on the project "A Book At Every Bed."

We sent a question to Amy, and she responded!

Dear Amy,

Why are you excited to come to Florence Crittenton Services?

-The teen mothers, children, staff, and supporters of FloCrit

Dear FloCrit,

I'm inspired by Florence Crittenton Services' mission to educate, prepare, and empower teen mothers and their children—not only because I'm a concerned citizen and I care about people, but also because of the way this mission resonates through my own life and work. I was raised by a single mother. I was a single mother myself for 20 years. I have a daughter who had a baby while she was in high school and is now a single mother, raising two daughters. This sort of life-challenge, which is so often accompanied by the complication of poverty, interrupted educations, and (sometimes) abusive relationships, is mitigated not only through supportive services, but through individuals saying to women, 'I see you. I'm here for you and your children.' When individuals say this, and when organizations serve women, children, and families, we are all lifted up. In my work as an advice-giver, I counsel women that the very best thing they can do for themselves and their children is to live within a supportive community. For 125 years, Florence Crittenton Services has provided this community to women when they need it the most. I look forward to visiting the Florence Crittenton Campus and speaking at the 125th Anniversary Cycles of Success Gala on March, 8, 2018.

-Amy

125th Anniversary Cycles of Success Gala

Dr. Kate Waller Barrett Advocate Award Winner: Helen Drexler



Dr. Kate Waller Barrett (January 24, 1857–February 23, 1925) was a humanitarian, philanthropist, and social reformer. While raising six children and opening a shelter for unwed mothers, she earned a Medical Degree and a Doctor of Science. In 1895, Dr. Barrett officially joined forces with Charles Nelson Crittenton to co-found the National Florence Crittenton Mission, and they established rescue homes for unwed mothers across the country. More than 70 Crittenton homes operated in the United States and abroad at the time of her death.

In 1909, Dr. Barrett became the Mission's President and ignited the movement of supporting girls and young women, including women of color. Her advocacy efforts and leadership also supported girls and young women beyond the walls of the Crittenton homes. A few of her many accomplishments include:

- Creating community action by partnering with John D. Rockefeller to create an anti-trafficking film titled, "Traffic in Souls;"
- Voted President of the National Council of Women;
- Welcoming a "colored home" as a new Crittenton home, and including Ms. Sarah Malone, the home's leader and a women of color, in the Mission's leadership;
- Appointed as a delegate to the 1924 Democratic National Convention; and
- Appointed as special agent of the U.S. Bureau of Immigration for her anti-sex trafficking and system change advocacy changing the way girls and young women were treated while in custody.



In the spirit of Dr. Kate Waller Barrett, Helen Drexler is a strong advocate for young women and children. She currently serves as president and CEO of Delta Dental of Colorado. Prior to this position, Helen served as the regional vice president of Anthem Blue Cross Blue Shield, where she worked in a variety of leadership roles for 30 years.

Helen has worked tirelessly to promote health and wellness initiatives in our community. She is a leader who believes businesses see the greatest success when they help strengthen the communities they serve. She was on the board of directors of Florence Crittenton Services of Colorado from 2008 to 2013 and was board chair in 2011 and 2012. She was instrumental in developing the Building for Teen Family Success capital campaign, which funded the expansion and renovation of the Florence Crittenton campus. Her strategic vision and commitment to the potential of teen mothers and their children has continued to propel innovation and enhancement in the services we provide.

In addition, Helen, as a member of the Women's United Cabinet for the United Way of Greater Atlanta, helped drive the passage of the 2016 Safe Harbor Yes ballot initiative to secure funding and a continuum of care for human trafficking victims in the greater Atlanta area. The initiative seeks to end human trafficking and the exploitation of the community's most vulnerable population—children and teens. In every way, Helen exemplifies what it means to be a dedicated and effective advocate for teen families. We are thrilled to recognize her with the inaugural Dr. Kate Waller Barrett Advocate Award.