



## Social Media Guidelines

Educating, Preparing, and Empowering Teen Mothers and Children

Tag Florence Crittenton Services in any posts on social media.

Facebook: @Florence Crittenton Colorado

Instagram: @flocritcolorado

Twitter: @FloCritCO

Use the following hashtags where appropriate:

#flocritco

#flocritcuties (photos with children)

#educateprepareempower

#teenmoms

#flocritvolunteers

#earlychildhoodeducation

### Sample posts

#### Facebook

Today [company name] volunteered with Florence Crittenton Services. Our group helped to organize Baby Bucks, the basic needs store on campus where teen moms can get items for themselves and their children. We're excited to play a part in educating, preparing, and empowering teen moms and their children in Denver!

#### Instagram

Today we volunteered with @flocritcolorado. Our group spent time in the Early Childhood Education Center snuggling babies and playing with the toddlers and older children. We're excited to have an impact on these young minds and play a part in educating, preparing, and empowering teen moms and their children in Denver! #flocritco #flocritcuties #educateprepareempower #flocritvolunteers #earlychildhoodeducation #teenmoms

#### Twitter

We volunteered with @FloCritCO today helping at their Fall Festival. Loved watching families of #teenmoms hang out together! #flocritco