

Fundraising Activities



The 125th Anniversary Cycles of Success Gala will celebrate Florence Crittenton Services' 125 years of service to women and children in Denver on March 8, 2018 with dinner, live and silent auctions, student speakers, and keynote speaker Amy Dickinson. For over a decade, Amy's column, "Ask Amy: Advice for the Real World," has appeared in over 150 newspapers and is read by over 22 million readers daily. Amy will share her life story, including her experience as a single mother to her daughter, Emily, a stepmother to a teen mother, and an advocate for early childhood literacy through "A Book on Every Bed."



The Annual School Supply Drive provides teen moms with the supplies they need to start each school year equipped and ready to learn. Teen moms at Florence Crittenton Services are committed to providing a successful life for their families through education. School supplies provide the essential tools they need to achieve their academic goals. Each summer, Florence Crittenton Services collects new school supplies at various locations around the city. The 2017 School Supply Drive collected 275 backpacks filled with supplies.



The Annual Holiday GIVING Project gives our teen mothers and their children with meals and gifts for the holidays. For many of our young mothers, this is the only way they are able to have holiday meals, and the gifts are sometimes the only ones they and their children receive. Students like Clarissa are thankful for this project. "It can be hard to buy toys for your kid, especially for the holidays. Thanks to Holiday GIVING, I don't have to worry about my daughter waking up on Christmas morning to no presents." Request a holiday ornament with a teen mother and her child's holiday wish list.



The Miles for Moms 5K Run/Walk is an annual tradition that brings people together to support young mothers at Florence Crittenton Services. The 13th Annual Miles for Moms Run/Walk took place on October 14, 2017. Over 350 people registered for the event, and with the help of sponsors and community supporters, the 2017 Miles for Moms 5K raised over \$60,000.

DIY Fundraising



What It Is

You can help teen families at Florence Crittenton Services with our easy Do It Yourself fundraising! Every donation, big or small, helps support our teen moms and their children. There are lots of ways to get involved with your friends, family, and coworkers.

How It Works

It takes three easy steps!

1. Choose an area of need for which you would like to host a DIY Fundraiser.

- **Holiday Giving:** Make the holidays brighter for a teen mom and her child. Request ornaments with a teen family's wish list.
- **School Supplies:** Fill new backpacks with school supplies so our teen moms have the items they need to learn.
- **Baby Bucks School Store:** Keep our school store stocked with basic needs and children's essentials.
- **Diapers and Wipes:** Supply our classrooms and families with disposable diapers and wipes.



2. Choose the type of DIY fundraiser you would like to host at home, school, or work.

- Bridal shower, baby shower, birthday party, or other special occasion.
- Set up a holiday giving tree to benefit our Holiday Giving project.
- Set up a collection bin.



3. Use DIY toolkit based on the items you are collecting and event you are having. Visit flocritco.org/support-us/diy-fundraising/ for toolkits that include item wish lists, sample social media posts and press releases, invitation and flyer templates, sample collection bin signs, and basic information about Florence Crittenton Services.



Please contact C.C. Cram, Special Events and Volunteer Manager, at 720.423.8910 or ccram@flocritco.org to request ornaments and to learn more.

Florence Crittenton Services Positively Impacted:

FY17

226

Pregnant and Parenting
Teen Mothers

196

Infants and
Toddlers

23

Young
Fathers

35

Graduating
Seniors

179

Extended
Family Members

Florence Crittenton High School

91%

of graduating seniors had post-secondary plans

87%

of eligible seniors completed high school—more than double the national rate of 38% for girls who became mothers at ≤ 18

Early Childhood Education Center

79%

showed growth in all development dimensions



The Early Childhood Education Center maintained its three-star Colorado Shines rating

Student & Family Support Programs

91%

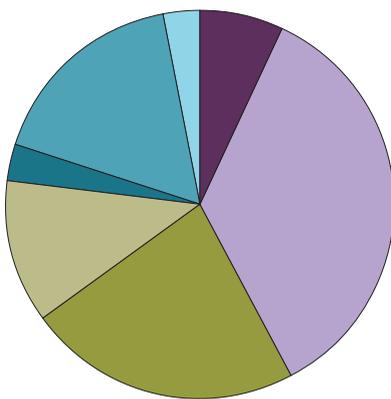
of pregnant students delivered full-term, healthy birth-weight infants

93%

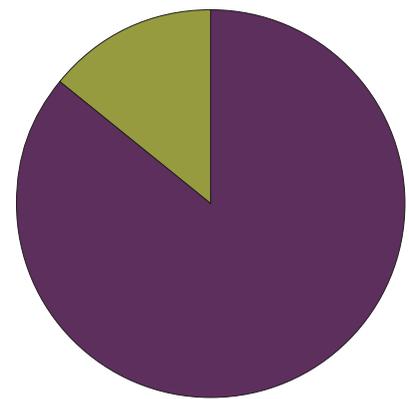
of homebound students remained connected to school and completed their coursework while on maternity leave

Financial Report FY17

Revenue and Contributions
\$4,768,528



Expenses
\$4,763,333



- Government Grants (6.97%)
- Denver Public Schools (35.27%)
- Foundations/Institutional (22.90%)
- Individuals (11.95%)
- Events (2.99%)
- Program Revenue (16.93%)
- Other (2.99%)

- Direct Program Expenses (86%)
- Administrative and Fundraising (14%)

Florence Crittenton Services of Colorado

Educating, Preparing, and Empowering Teen Mothers

Brief History

Florence Crittenton Services' roots date back to the opening of the Florence Crittenton Home in Denver in 1893. In its early years, the organization provided shelter and healthcare assistance to young women who were pregnant but did not have a husband or family to support them. Over time, the services offered to girls evolved to continue meeting their most important needs. Education services and job training were included, and later, support accessing public assistance programs, such as shelter, food stamps, legal help and medical treatment. In 1984, Florence Crittenton Services partnered with Denver Public Schools to establish the Florence Crittenton High School in a classroom at Baker Middle School. As the program expanded, the classes moved to Decatur Place Apartments, now part of Mercy Housing Colorado. In 2001, Florence Crittenton School moved to its current campus at 96 South Zuni Street. Today, Florence Crittenton Services continues its private-public partnership with Denver Public Schools (DPS) to create cycles of success through a two-generation approach that improves the educational, economic, social capital and health status of both mother and child.

Current Programs

In August 2015, Florence Crittenton Services, together with DPS, opened the new and expanded **Florence Crittenton Campus**. The project was funded through the \$2.8 million Building for Teen Family Success Capital Campaign, and an additional \$6 million was invested by DPS. The new facilities have the capacity to serve more than 175 teen families at a time, including mothers, children, young fathers and extended family members. Our multi-generational programming now includes the Early Childhood Education (ECE) Center, the Student and Family Support Program (SFSP), the Florence Crittenton High School and the Alethia E. Morgan, MD Health Center. This increased organizational capacity has expanded our programmatic impact and enabled Florence Crittenton Services to strengthen our delivery of trauma-informed interventions to teen families across the Denver Metro Area.

The Florence Crittenton Campus now has an expanded, state-of-the-art **Early Childhood Education Center (ECEC)** with ten classrooms that can serve up to 110 children at a time, from age six weeks old through Pre-K. Whereas our young children who turned 3 would have had to leave our center in previous years due to lack of space, the new center increased the number of classrooms from seven to ten—and now, our young children continue their early education right here on campus, all the way to kindergarten. In just this first year, ten children older than 3 received pre-school education who would have had to stay home before, and next year the number will increase. The ECEC promotes physical, cognitive and social-emotional development for children beginning at six weeks old. Through its multi-faceted sustainability model, Florence Crittenton Services' is unique in its ability to provide children of teen mothers with high quality care not found elsewhere in the community.



Current Programs (cont.)

The Florence Crittenton Campus is a Family Resource Center, housing our **Student and Family Support Program (SFSP)** staff and serving as a single point of entry for teen families to receive customized wraparound services and connect with community resources to meet their immediate needs. The SFSP team provides one-on-one assistance in accessing community resources; life skills and parenting classes, support groups, art therapy, cooking, health and nutrition classes, leadership training and career readiness workshops, family engagement and extracurricular activities. The Family Resource Center also has dedicated space in which community partners provide an array of additional mental health, financial and legal services. These services are open to young fathers as well as teen mothers and their extended families.



Florence Crittenton High School continues to provide 9th-12th grade academics provided by Denver Public Schools, after-school tutoring, financial education, and post-secondary readiness to pregnant and parenting young women, ages 14 to 21. The new building has a gymnasium with safe and appropriate fitness equipment for pregnant and parenting students, facilities customized to offer physical education as well as afterschool opportunities for the whole family, including yoga, playgroups and dance classes. The new high school also has a state-of-the-art library with books and resources for teen moms and for children, and a STEM classroom. Young women can also participate in an on-site Certified Nursing Assistant program housed in the campus career center lab, with paid internships.

To positively impact maternal-child health outcomes, the Florence Crittenton Campus now features the first school-based health center in Colorado to provide both obstetric and pediatric care. The **Alethia E. Morgan, MD Health Center** is operated by Denver Health in partnership with Denver Public Schools and Florence Crittenton Services, allowing teen mothers to access free health care for themselves and their child on-site. By the end of the school year, 110 teen mothers and 103 young children have received care at the center since its opening in September, and Denver Health staff have provided 844 visits that included well checks, immunizations and curative care—an average of four visits per patient.



The recently completed renovation of the Florence Crittenton Campus has expanded our organization's innovative program model and strengthened our ability to provide comprehensive, effective programming to pregnant and parenting teens and their children. The new and expanded Florence Crittenton Campus offers a truly innovative, two-generation approach that supports the whole child and is sustained through broad community participation and support.

Creating Cycles of Success for Two Generations

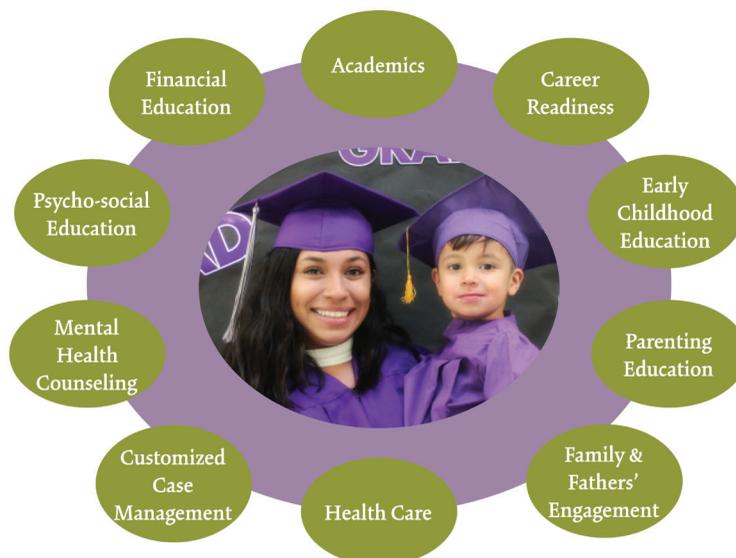
For 125 years, Florence Crittenton Services has been breaking cycles of poverty and creating cycles of success for two generations. We provide vital services to teen mothers and their children to help them succeed. Our goals include:

- To help teen mothers complete high school, transition to college and a career, become self-sufficient, and improve physical and mental health.
- To ensure that teen mothers develop skills for positive parenting and for maintaining healthy relationships for themselves and their children.
- To help young children from 6 weeks through Pre-K develop core competencies that promote successful transitions to kindergarten including: readiness to learn, healthy attachments to parents and caregivers, and social-emotional as well as cognitive development.

Why Teen Mothers?

Teen mothers and their children are among the most vulnerable to lifelong poverty that will affect subsequent generations. In Colorado, 3,088 babies were born to teen mothers in 2016; more than 1,500 in the six-county Denver metro area. The Colorado Children's Campaign estimates that there are between 7,000 and 9,000 children in households with teenaged parents across the state. Teen parenting is also linked to poor education, economic, and health outcomes in families. Children of teenage parents are more likely to have chronic medical conditions, rely on public assistance, perform poorly in school, spend time in a juvenile detention facility, be unemployed as a young adult, and repeat the cycle of teen pregnancy. Only 38% of teen mothers graduate from high school, according to national statistics, which greatly diminishes their long-term well-being and opportunity for self-sufficiency. In Colorado, women without a high school diploma or GED earn an average of only \$16,282. With a diploma, the average jumps to \$24,711. With the wrap-around, comprehensive, and integrated support services provided at Florence Crittenton, over 80% of our eligible seniors receive high school diplomas.

Florence Crittenton Services' Model For Success



Board Of Directors

Kathy English, Chair
 Rebecca Alexander, Vice-Chair
 Harriet Moyer Aptekar, Secretary
 Carri Clemens, Treasurer
 April Boh
 Juan Botello
 Erin Breit
 Erin Close
 Steve Coffin
 Paula Connelly
 Andy Crain
 Allison Cusick
 Jenna Espinoza
 Harold Heuer
 Marianne Horner
 Alyssa Hultman
 Dr. Diane Kane
 Cathy Lucas
 John Markovich
 Stephanie McCay
 Lynda McNeive
 Susan Mohr
 Dr. Alethia (Lee) Morgan
 Heidi Morgan
 Monique Price
 Caitlin Quander
 Cindy Sovine-Miller
 Denise Trujillo-Brown
 Cindy Valdez

Junior Board

Valerie Greenhagen, President
 Paul Knott, Vice-President
 Kristin Steedman, Secretary
 Natalie Guard, Treasurer
 Lauren Archuletta
 Kayla Coburn
 Susana Eckelberger
 Frances Gallegos
 Andrea Geerdes
 Vanessa Huerta
 Katie Knott
 Maureen McGuire
 Nicole Ruggiano
 Carly Watkins

Multicultural Council

Rowena Algeria
 Flor Alvidrez
 Lynn Archuletta
 Lauren Archuletta
 Barb Brohl
 Denise Brown
 Mirna Castro
 Angela Davidson
 Mariah Del Rio
 Jenna Espinoza
 Dr. Indart Gizane
 Perla Gheiler
 Victoria Betancourt Gomez
 Netti Gutierrez
 Vicki Herrera
 Kathy Maestas
 Dominga Martinez
 Dr. Ruby Martinez
 Olivia Mendoza
 Bianca Munoz
 Mesharch Rhoades
 Lauretta Ruybal
 Helen Salazar-Martin
 Stephanie Salazar-Rodriguez
 Desiree Sanchez
 Amarilis Viera