

Social Media Guidelines

Educating, Preparing, and Empowering Teen Mothers and Children

Tag Florence Crittenton Services in any posts on social media. Facebook: @Florence Crittenton Colorado Instagram: @flocritcolorado Twitter: @FloCritCO

Use the following hashtags where appropriate: #flocritco #flocritcuties (photos with children) #educateprepareempower #teenmoms #flocritvolunteers #earlychildhoodeducation

Sample posts

Facebook

[Company name] is collecting basic needs items for teen moms and their children at Florence Crittenton Services! Over 90% of teen mothers at FloCrit live in poverty, and items like shampoo, diapers, baby bottles, and clothing can all become a large expense for them. Contact us [contact info] for a list of items. We're excited to play a part in educating, preparing, and empowering teen moms and their children in Denver!

Instagram

We're partnering with @flocritcolorado to bring basic needs items to teen mothers and their children who may not otherwise be able to afford these necessities. FloCrit does amazing work educating, preparing, and empowering teen mothers and their children. Contact us [contact info] for a list of items needed. #flocritco #teenmoms #flocritvolunteers #educateprepareempower

Twitter

We're collecting basic needs items for the #teenmoms and their children at @FloCritCO! Want to make a donation? DM us for a list of items.